

Geethanjali College of Engineering and Technology (Autonomous)
II MBA II Semester II Mid Term Examinations, July 2021

Time: 2Hrs

Max Marks:25

Code No.: 18MB0401

Set 1

STRATEGIC MANAGEMENT

PART-A

Answer all the following questions. Each question carries 2 marks.

- 1 Explain briefly the different ways of systematically allocating resources. CO5 BTL2
- 2 Explain the concepts of competence, core competence, distinctive competence, and competitive advantage. CO3 BTL2
- 3 What do you understand by a)Merger? b)Acquisition? c)Takeover? d)Joint Venture? CO3 BTL2
- 4 Describe the role of various strategists in the formulation , implementation , and evaluation of strategy. CO4 BTL2
- 5 Identify the forces driving knowledge management. CO4 BTL2

Part - B

Answer any three questions. Each question carries 5 marks.

- 1 a) What is the motivation for companies to compete in globalising markets ? CO5 BTL4
b) Describe briefly the multi country strategy and the globalising strategy. CO5 BTL2
- 2 a)What is turnaround strategy? What are the negative signals that indicate the need for turnaround? CO3 BTL2
b) Briefly describe the techniques for turning around a falling business. CO3 BTL2
- 3 a) Why do firms use diversification strategy? CO3 BTL2
b) Compare concentric / related diversification strategy with conglomerate/ unrelated diversification strategy. CO3 BTL4
- 4 a) What do you understand by strategic evaluation and control? What is its purpose? CO4 BTL2
b) Explain the four types of strategic control employed by organizations. CO4 BTL2
- 5 a) What is meant by Strategic Surveillance? What is its purpose and how does it differ from Premise control? CO4 BTL4
b) Discuss the typical problems faced in the measurement of performance as part of strategic control CO4 BTL4

7/11/21

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GEETHANJALI COLLEGE OF ENGINEERING & TECHNOLOGY
II MBA I Semester II Mid Term Examinations, November, 2019

Time: 2Hrs

Max Marks: 25

Code No.: 18MB0311

Set 2

SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT

Part - A

Answer all the following questions. Each question carries 2 marks.

- 1 Define the term 'Bond Immunization'. CO3 BTL1
- 2 Explain about Efficient Market Hypothesis'. CO4 BTL2
- 3 Elaborate on Dividend Discount Model. CO4 BTL3
- 4 Explain Performance evaluation of mutual funds. CO5 BTL2
- 5 Write a note on 'Fama's Decomposition'. CO5 BTL1

Part - B


Answer any three questions. Each question carries 5 marks.

- 1 Consider a bond with a par value of Rs. 1000 and carrying a coupon rate of 10%. Calculate market value of a bond with maturities of 3, 5 and 8 years at an YTM of 12% and 14%. 5 M CO3 BTL4
- 2 Explain in detail the Dow theory and how is it used to determine the direction of the stock market. 5 M CO4 BTL4
- 3 The returns of moon company at present is 21%.this is assumed to continue for the next five years and after that it is assumed to have a growth of 10% indefinitely. The dividend paid for the current year is 32%. The required rate of return is 20% and the present price is rs57.what is the estimated price according to the two stage model? 5 M CO4 BTL4
- 4 The rate of return, risk and beta co-efficient for three growth oriented mutual funds where calculated over the most recent 5 years and are listed below. 5 M CO5 BTL4

Growth-fund	Return (%)	Risk (%)	Funds Beta
J	15	16	1.15
P	13	18	1.25
F	12	11	0.90

Rank each fund by sharpe's index of portfolio performance and Treynor's performance index. If the risk free rate of return is 7%.

- 5 Define Mutual fund. Bring out and explain its objectives and types of mutual fund schemes. 5 M CO5 BTL3


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GEETHANJALI COLLEGE OF ENGINEERING AND TECHNOLOGY

Cheeryal (V), Keesara (M), Medchal (D)

Department of Mechanical Engineering

Minutes of the meeting of Internal Question Paper Evaluation Committee

Online Mode (IQPEC)
Venue: ME HOD Chamber Date: 28-8-2020 Time/Duration: 11:00 AM

Course code No., : 16ME4202

Course Name : UCMF

Internal Examination: I Mid / II Mid / CBT Academic Yr.: 2019-2020 Semester: First /
Second ✓

Members present: -

Members Not present:-

1. Head of the department : Dr. M. Devariah.
2. Other department expert : Dr. S. SAMBAMURTHY.
3. Subject expert : Mr. K. VENKATESH (Comm. Coordinator).
4. Subject co-coordinator : Mr. J. NITHIN KUMAR.
5. Question paper in charge : Mr. B. SUBBA RAO.
6. Invited Members (or subject faculty): Mr. P. SANDEEP KUMAR.

Agenda: Review of question paper in the above subject

Minutes: Questions from last 2 1/2 units (III, IV & V) are given
Equal weightage.
All the Bloom's Taxonomy level had been covered.

Action points:

Question paper of 2 Copies should reach the Exam
Section in time.

Check points (Minimum requirements):

S. No	Points to be verified	Yes	No
1.	Is 2 sets submitted	✓	
2.	Is as per the template of exam section or not	✓	
3.	Is the question paper satisfies Bloom's taxonomy	✓	
4.	Whether there is repetition of questions? If so how many-----		✓
5.	Whether syllabus is uniformly covered in the paper	✓	

Annexure-II

Checklist for Evaluation of Question Paper by Department Committee

Course Code: 6ME4204

Course Title: power plant Engineering

Name of the Course Instructor: Dr. R. Bhasker

S. No.	Parameter/Attribute	Evaluation	Remarks, if any
1	Was weightage given uniformly to the content? (Yes/No)	Yes	
2	Are there any Analytical questions? (Yes/No). If yes, % of marks for these questions	NO	
3	Are there any questions involving design aspects? (Yes / No). If yes, % of marks for these	NO	
4	Please list Course outcomes covered	CO-3,4,5	
5	Please list Program outcomes covered	PO-1,2,3,4,5,6	
6	Please indicate complexity of the questions on a scale of 1 - 5 (5 Highest)	04	
7	Please indicate estimate of approximate time required for answering all questions	100 Min	
8	Please mention number of levels of Bloom's taxonomy the question paper covers? List the levels covered.	BT 1,2,3,4,5,6	
9	Does the question paper contain discriminating power (Distinguishing the bright and the average student) Yes / No	Yes	
10	Are the questions specific and precise thereby limiting the scope of the answer to a large extent? (Yes / No)	Yes	

Name and signature of Evaluator 1: Dr. Subhash Karna

Name and signature of Evaluator 2: Dr. R. Bhasker

Name and signature of Evaluator 3: Dr. R. Bhasker

Name and signature of Course Coordinator: Dr. Subhash Karna

Name and signature of Program Coordinator: Dr. M. Devaraj

Name and signature of Head of the department: Dr. M. Devaraj

Annexure-II

Checklist for Evaluation of Question Paper by Department Committee

Course Code: BME4204
 Course Title: power plant Engineering
 Name of the Course Instructor: Dr. B. Bhasker

S. No.	Parameter/Attribute	Evaluation	Remarks, if any
1	Was weightage given uniformly to the content? (Yes/No)	Yes	
2	Are there any Analytical questions? (Yes/No). If yes, % of marks for these questions	NO	
3	Are there any questions involving design aspects? (Yes / No). If yes, % of marks for these	NO	
4	Please list Course outcomes covered	CO-3, 4, 5	
5	Please list Program outcomes covered	PO-1, 2, 3, 4, 5, 9	
6	Please indicate complexity of the questions on a scale of 1 - 5 (5 Highest)	04	
7	Please indicate estimate of approximate time required for answering all questions	100 Min	
8	Please mention number of levels of Bloom's taxonomy the question paper covers? List the levels covered.	BT 1, 2, 3, 4, 5, 6	
9	Does the question paper contain discriminating power (Distinguishing the bright and the average student) Yes / No	Yes	
10	Are the questions specific and precise thereby limiting the scope of the answer to a large extent? (Yes / No)	Yes	

Name and signature of Evaluator 1: Dr. Subhash Karnaal
 Name and signature of Evaluator 2: Dr. B. Bhasker
 Name and signature of Evaluator 3: Dr. B. Bhasker
 Name and signature of Course Coordinator: Dr. Subhash Karnaal
 Name and signature of Program Coordinator: Dr. M. Devaraj
 Name and signature of Head of the department: Dr. M. Devaraj

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(2020-2021)
EVEN SEM

Geethanjali College of Engineering and Technology
Department of Computer Science & Engineering


Summary Sheet for Question Paper Evaluation (A.Y 2020-2021)

1.	List of Subjects
2.	Circular for Mid examination question paper
3.	Minutes of meeting held for question paper evaluation by external faculty of Review Committee
4.	Check list for Evaluation of Question paper



Head

Dept. of Computer Science & Engineering
Geethanjali College of Engineering & Technology (Autonomous)
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List of subjects for A.Y(2020-2021) EVEN SEM

II YEAR (AUTONOMOUS)

1)DAA

2)COALP

3)DBMS

5)TOC

III YEAR (AUTONOMOUS)

1)WT


2)SE

3)IS

4)CC

IV YEAR (AUTONOMOUS)

1)HCI / ML


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MID-II


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Department of Computer Science & Engineering

CIRCULAR

Date: 01-07-2021

Course coordinators of B.Tech CSE II.Year –II-Sem are here by requested to submit II-MID Examinations-**Two sets of & objective paper consisting of 5 short answers, 10 fill in the blanks and 10 choose the correct answers** for the respective courses to Dr. G Soma Sekhar(E-mail ID (somasekhargcet@gmail.com) on or before **05-07-2021** by 12:00PM without fail.

Course coordinators of B.Tech CSE III.Year –II-Sem are here by requested to submit II-MID Examinations- **Two sets of & objective paper consisting of 5 short answers, 10 fill in the blanks and 10 choose the correct answers** for the respective courses to Dr. K.Kamakshaiah (E-mail ID : kkgcet@gmail.com) on or before **05-07-2021** by 12:00PM without fail.

Note:

- 1) In preparation of the question paper(s): Level of questions in Blooms taxonomy has to be Followed.
- 2) Mapping of course objectives with respect to the questions should be indicated in the question Paper.
- 3) Quality check(s) will be done by Dr. G.Somashekar - for Second Year courses
Dr. K. Kamakshaiah for Third Year courses


HoD-CSE

(Dr. A.Sreelakshmi)


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Department of Computer Science & Engineering

CIRCULAR

Date: 21-05-2021

Course coordinators of B.Tech CSE IV.Year –II-Sem are hereby requested to submit II-MID Examinations-**Two sets of Question paper with 25 MCQ** for the respective courses to Dr. Rajesh Shrivatsava (E-mail ID (rajesh5479@gmail.com)) on or before **26-05-2021** by 12:00PM without fail.

Note:

- 1) In preparation of the question paper(s): Level of questions in Blooms taxonomy has to be Followed.
- 2) Mapping of course objectives with respect to the questions should be indicated in the question Paper.
- 3) Quality check(s) will be done by Dr. Rajesh srivastava for Fourth Year courses


HoD-CSE, 21/05/21

(Dr. A.Sreelakshmi)



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Department of Computer Science & Engineering

Question Paper Evaluation –MID II

Review Committee for II-year I Semester:

(Online Review)

Dr G Soma Sekhar

Prof S. Somashekhar-ECE

Dr. A Sree Lakshmi-HOD-CSE

List of subjects for A.Y 2020-2021 (EVEN SEM)

II YEAR (AUTONOMOUS)

- 1) DAA
- 2) COALP
- 3) DBMS
- 5) TOC

II MID

Two sets of question papers have been reviewed by year wise coordinator; Observations are as follows:

- Unit wise questions were given in all the question papers according to the syllabus.
- It has been observed that in objective paper of all subjects, proper weightage was given for the questions of all units.
- All subjects were following Blooms Taxonomy, and proper weightage was given for all the questions.
- Unit wise questions were given in all the question papers according to the syllabus.

Scheme of evaluation for the selected set will be prepared by the course coordinator along with their respective course teachers and submit it to the review committee along with the corrected answer scripts.

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[Signature]
6/7/21

Head
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Department of Computer Science & Engineering

Question Paper Evaluation –MID II (Online Review)

Review Committee for III-year I Semester:

Dr. K. Kamakshaiah

Prof. K. Somashekhar-ECE

Dr. A Sree Lakshmi-HOD-CSE

III YEAR (AUTONOMOUS)

1) WT

2) SE

3) IS

4) CC

II MID

Two sets of question papers have been reviewed by year wise coordinator; Observations are as follows:

- For IS , course coordinator was suggested to add BTL for short answer questions.
- For CC subject course co ordinator was suggested to include CO's mapping table.
- Unit wise questions were given in all the question papers according to the syllabus.
- It has been observed that in objective paper of all subjects, proper weightage was given for the questions of all units.
- All subjects were following Blooms Taxonomy, and proper weightage was given for all the questions.
- Unit wise questions were given in all the question papers according to the syllabus.

Scheme of evaluation for the selected set will be prepared by the course coordinator along with their respective course teachers and submit it to the review committee along with the corrected answer scripts.

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Dept. of Computer Science & Engineering
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Department of Computer Science & Engineering

Question Paper Evaluation –MID II

Review Committee for IV-year I Semester:

Dr Rajesh Shrivatsava



Dr. A Sree Lakshmi-HOD-CSE



IV YEAR (AUTONOMOUS)

1) HCI/ML

II MID

Two sets of question papers have been reviewed by year wise coordinator,

- Due to Covid 19, mid examination II was conducted online through Google form. Two sets of question paper with 25 MCQ were prepared by respective subject faculty and course co ordinator.
- 10 questions from unit IV, 10 questions from unit V and 5 questions from unit III were prepared and jumbled with options and questions to avoid malpractice among students.
- Two sets prepared were randomly given to students of all sections. Marks were displayed to the students after a day of examination held.

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Dept. of Computer Science & Engineering
Geethanjali College of Engineering & Technology (Autonomous)
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He: 07/5/2021

Checklist for Evaluation of Question Paper by Department CommitteeCourse Code: 18CS2201Course Title: Design and Analysis of AlgorithmsName of the Course Instructor: Dr. Venkateswarlu, Dr. A. Sree Lakshmi, Dr. B. Swathi, Dr. M. Shanthi, Prof. V. Madhusudhan Rao.

S. No.	Parameter/Attribute	Evaluation	Remarks, if any
1	Was weightage given uniformly to the content? (Yes/No)	Yes	No change
2	Are there any Analytical questions? (Yes/No). If yes, % of marks for these questions	Yes, 70%	Specified
3	Are there any questions involving design aspects? (Yes / No). If yes, % of marks for	Yes, 60%	
4	Please list Course outcomes covered	CO1 to CO5	
5	Please list Program outcomes covered		
6	Please indicate complexity of the questions on a scale of 1 - 5 (5 Highest)	PO1 to PO4	
7	Please indicate estimate of approximate time required for answering all questions	1 to 4	
8	Please mention number of levels of Bloom's taxonomy the question paper covers? List the levels covered.	30 men level 1 & 2	
9	Does the question paper contain discriminating power (Distinguishing the bright and the average student) Yes / No	Yes	
10	Are the questions specific and precise thereby limiting the scope of the answer to a large extent? (Yes / No)	Yes	

Name and signature of Evaluator 1: Dr. G. Sowa Sekhar Guj (Gujarati)Name and signature of Evaluator 2: Prof. Somasekhara RaoName and signature of Evaluator 3: Dr. A. Sree Lakshmi (Sree Lakshmi)Name and signature of Course Coordinator: D. Venkateswarlu (D. Venkateswarlu)Name and signature of Program Coordinator: Dr. A. Sree LakshmiName and signature of Head of the department: Dr. A. Sree Lakshmi

Geethanjali College of Engineering and Technology

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Department of Information Technology

Question Paper Evaluation –MID I

Review Committee for II-year I Semester:

Prof G Somashekhar-ECE

Mr K Naresh Babu-co-ordinator

Dr. K Srinivas-HOD-IT

List of subjects for A.Y 2020-2021 (EVEN SEM)

II YEAR (AUTONOMOUS)

1) CAALP

2) OS


MID I

Two sets of question papers have been reviewed by year wise coordinator;

- Due to Covid 19, mid examination I was conducted online through Google form. Two sets of question paper with 25 MCQ were prepared by respective subject faculty and course co ordinator.
- 10 questions from unit I, 10 questions from unit II and 5 questions from unit III were prepared and jumbled with options and questions to avoid malpractice among students.
- Two sets prepared were randomly given to students of all sections. Marks were displayed to the students after a day of examination held.

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(Dr. K. Srinivas)

Head

Department of Information Technology
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Department of Information Technology

Question Paper Evaluation –MID II

Review Committee for II-year I Semester:

Prof G Somashekhar-ECE

Mr K Naresh Babu-co-ordinator

Dr. K Srinivas-HOD-IT

List of subjects for A.Y 2020-2021 (EVEN SEM)

II YEAR (AUTONOMOUS)

1) CAALP

2) OS

MID II

Two sets of question papers have been reviewed by year wise coordinator; Observations are as follows:

- Unit wise questions were given in all the question papers according to the syllabus.
- It has been observed that in objective paper of all subjects, proper weightage was given for the questions of all units.
- All subjects were following Blooms Taxonomy, and proper weightage was given for all the questions.
- Unit wise questions were given in all the question papers according to the syllabus.

Scheme of evaluation for the selected set will be prepared by the course coordinator along with their respective course teachers and submit it to the review committee along with the corrected answer scripts.

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Head
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Checklist for Evaluation of Question Paper by Department Committee

Course Code: 18172202

Course Title: COMPUTER ARCHITECTURE AND ASSEMBLY LANGUAGE PROGRAMMING

Name of the Course Instructor: N. RADHILA AMARESHWARI

S. No.	Parameter/Attribute	Evaluation	Remarks, if any
1	Was weightage given uniformly to the content? (Yes/No)	YES	
2	Are there any Analytical questions? (Yes/No). If yes, % of marks for these questions	YES, 20%	
3	Are there any questions involving design aspects? (Yes / No). If yes, % of marks for	NO	
4	Please list Course outcomes covered	CO3, CO4, CO5	
5	Please list Program outcomes covered	PO1, 2, 3, 4, 6, 7, 8, 9	No changes
6	Please indicate complexity of the questions on a scale of 1 - 5 (5 Highest)	3	suggested
7	Please indicate estimate of approximate time required for answering all questions	30 mins	
8	Please mention number of levels of Bloom's taxonomy the question paper covers? List the levels covered.	BTL1, 2, 3, 4	
9	Does the question paper contain discriminating power (Distinguishing the bright and the average student) Yes / No	YES	
10	Are the questions specific and precise thereby limiting the scope of the answer to a large extent? (Yes / No)	YES	

Name and signature of Evaluator 1: P. S. Rao *(Signature)*

Name and signature of Evaluator 2: Nandy. (K. Naresk babu) *(Signature)*

Name and signature of Evaluator 3: Dr. K. Srinivas *(Signature)*

Name and signature of Course Coordinator: Radhika *(Signature)*

Name and signature of Program Coordinator: Dr. K. Srinivas *(Signature)*

Name and signature of Head of the department: Dr. K. Srinivas *(Signature)*